

Trim

Live area - keep all important/text elements within this area - DO NOT put important/text in the blue area - it may get trimmed.

# Front of Mini-Brochure

## Back Panel

Good for contact info/website/map/  
offer etc.

## Front Panel

Logo/Name/Image to draw your  
customers' attention

## Right Front 1

Right front 1 & 2 open up together.  
You can use these as individual panels  
or spread the information across both

## Right Front 2

Right front 1 & 2 open up together.  
You can use these as individual panels  
or spread the information across both

2.455"

2.491"

2.49"

2.49"

2.44"

Bleed area - 9.625" x 3.75"

Trim area - 9.875" x 4"

## Trim

Live area - keep all important/text elements within this area - DO NOT put important/text in the blue area - it may get trimmed.

# Inside of Mini-Brochure

## Inside Left

A mix of images and text works well.

You can use individual columns to place these or spread across folds.

Text: 50 - 100 words per column will work.

100 words is text intensive and won't leave much room for graphics

## Inside Center Left

## Inside Center Right

## Inside Right

These 4 panels are the same width

Bleed area - 9.625" x 3.75"

Trim area - 9.875" x 4"